



Republic of the Philippines
Province of Tarlac
MUNICIPALITY OF PURA

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Office of the Municipal Mayor

EXECUTIVE ORDER NO. 07
SERIES OF 2018

**AN ORDER CREATING THE MUNICIPAL PRICE COORDINATING COUNCIL COMPOSITION AND
DEFINING ITS POWER AND FUNCTIONS IN THE MUNICIPALITY OF PURA, TARLAC.**

WHEREAS, RULE VI of RA 7581, otherwise known as the PRICE ACT, all LGUs are mandated to create their LOCAL PRICE COORDINATING COUNCIL.

WHEREAS, local government units are encouraged to "reactivate" the Local Price Coordinating Council to address unreasonable increase in the price of essential and prime commodities;

WHEREAS, local government units are mandated by law to protect the interest and rights of consumers by providing an effective tool in promoting consumer welfare;

WHEREAS, Republic Act 7581, Section V of Rule VI, the Local Price Coordinating Council shall have the following powers and functions:

1. Coordinate and rationalize the programs to stabilize prices and supply of member agencies in the respective provinces, municipalities and cities.
2. Recommend to the National Price Coordinating Council or to the implementing agencies *Suggested Retail Prices (SRP)* and/or the price ceilings for certain basic necessities and/or prime commodities in their respective areas.
3. To conduct in-depth analysis on causes for price fluctuations.
4. To recommend action steps to correct unwarranted price increases and supply shortages.

NOW THEREFORE, I, CONCEPCION A. ZARATE, M.D., Municipal Mayor of the Municipality of Pura, Tarlac, by virtue of the powers vested in me by law, do hereby amend the composition of the Local Price Coordinating Council (LPCC) of Pura, Tarlac and naming the members hereof, to wit:

Chairman : HON. CONCEPCION A. ZARATE, M.D.
Municipal Mayor
Vice Chairman : HON. MANUEL MADELLA, JR.
Vice-Mayor
Members :

1. HON. KELLY FORTUNATO AGANON
SB Chair on Market

2. MRS. ADORACION DAYAG
Municipal Agriculturist

3. MRS. MARILOU T. QUITLONG
Municipal Budget Officer

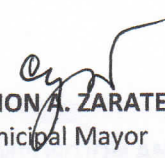
4. MR. ERNESTO BENITEZ JR.
Licensing Officer

5. MR. FLAVIANO PASCUA
Designated Market Supervisor

This executive order shall take effect immediately.

Done this 6th day of September 2018 at Pura, Tarlac.

EXECUTIVE ORDER NO. 07
SERIES OF 2018


CONCEPCION A. ZARATE, M.D.
Municipal Mayor

AN ORDER CREATING THE MUNICIPAL PRICE COORDINATING COUNCIL AND DETERMINING ITS FUNCTIONS IN THE MUNICIPALITY OF PURA, TARLAC.

WHEREAS, it is the policy of the State to encourage local government units to "regulate" the local price of essential commodities to prevent excessive increase in the price of essential commodities;

WHEREAS, local government units are mandated by law to protect the interest and rights of consumers by providing an effective tool in promoting consumer welfare;

- WHEREAS, Republic Act 7581, Section V of Chapter VI, The Local Price Coordinating Councils shall have the following powers and functions:
1. Coordinate and regulate the distribution, supply and supply of market goods in the respective provinces, municipalities and cities;
 2. Recommend to the National Price Coordinating Council or its implementing agencies, independent price control agencies, the appropriate price control measures to be taken in order to stabilize market prices in their respective areas;
 3. To implement in their respective areas the price control measures;
 4. To recommend action steps to address market imbalances, shortages and supply shortages.

NOW THEREFORE, I, CONCEPCION A. ZARATE, M.D., Mayor of the Municipality of Pura, Tarlac, in exercise of the powers vested in me by law, do hereby create the composition of the local Price Coordinating Council (LPC) of Pura, Tarlac and assign the members thereof, to wit:

Mayor: HON. CONCEPCION A. ZARATE, M.D.
Municipal Engineer: HON. TRINIDAD MADRERA, JR.
Municipal Treasurer: HON. ...

1. HON. ...
2. MRS. ...
3. MRS. ...